



Join the Dawning Family on *Friday, March 28, 2025*

7:00 PM Doors Open
8:00 PM Program Starts

6718 N. Armenia Ave Tampa, FL



Presented by



Suncoast
Credit Union

ABOUT *Our* SLEEP OUT EVENT



Join us in serving our families and our community !

On Friday, March 28, 2025, hundreds of individuals will spend a night sleeping outside in solidarity with families facing homelessness.

Dusk 'Til Dawn participants will engage in awareness and fundraising, shedding light on the crisis of family homelessness and becoming part of the solution.

This is a unique opportunity for organizations seeking new ways to give back to their communities. The evening includes experiential team building activities that illustrate housing insecurity and offer glimpses into the challenges faced by those who are unhoused. Participants will forge bonds while raising funds to help our community's most vulnerable families.

Every night in Hillsborough County, over 1,200 individuals experience homelessness, including families with young children. Last year, Dawning Family Services provided hope for 1,191 mothers, fathers, and children. With your investments in Dusk til Dawn, we will continue impacting more lives and providing life changing services to families in Hillsborough County!

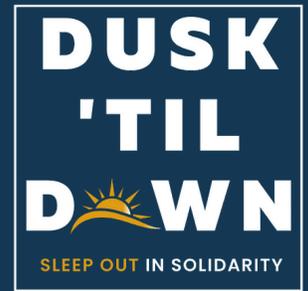
We believe every child deserves a safe place to sleep and a place to call home!

Thank you for making an impact!



Dusk 'Til Dawn

Sponsorship Opportunities



The number of people in families with minor children experiencing homelessness increased by 16% between 2022 and 2023 (HUD).

Dawning changes this!

Presenting

SOLD

\$15,000

- Full-page ad in event program (provided by sponsor)
- Logo linked on the Dawning Family Services website for 1 year
- Post-event spotlight on social media with tag & "Thank you" in newsletter
- Recognition before & after event, including advertising, social media, print materials, and newsletter
- Opportunity to display vendor table at event
- Presenting Title on all event materials
- Speaking opportunity at event
- Company name/logo on event shirt & signage
- Acknowledge on newsletter/website/social media & annual report
- Opportunity to provide branded items for swag bags

Dusk 'Til Dawn

\$10,000

- Half-page ad in event program (provided by sponsor)
- Logo linked on the Dawning Family Services website for 1 year
- Post-event spotlight on social media with tag & "Thank you" in newsletter
- Recognition before & after event, including advertising, social media, print materials, and newsletter
- Logo included in event program
- Speaking opportunity at event
- Company name/logo on event shirt & signage
- Acknowledge on newsletter/website/social media & annual report
- Opportunity to provide branded items for swag bags

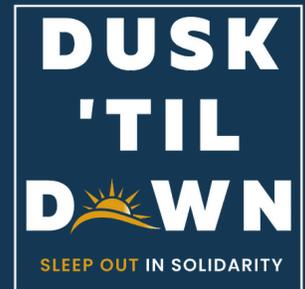
Sunrise

\$5,000

- Recognition after event, including advertising, social media, print materials, and newsletter
- Company name/logo on event shirt & signage
- Acknowledge on newsletter/website/social media & annual report
- Opportunity to provide branded items for swag bags
- Quarter-page ad in event program (provided by sponsor)
- Logo linked on the Dawning Family Services website for 1 year

Dusk 'Til Dawn

Sponsorship Opportunities



For questions, please contact Tammi Casagni at
tcasagni@dawningfs.org

Sunset **\$2,500**

- Logo linked on the Dawning Family Services website for 6 months
- Recognition after event, including advertising, social media, print materials, and newsletter
- Company name/logo on event shirt & signage
- Acknowledge on newsletter/website/social media & annual report
- Opportunity to provide branded items for swag bags

Shooting Star **\$1,500**

- Company name/logo on event shirt & signage
- Acknowledge on newsletter/website/social media & annual report
- Opportunity to provide branded items for swag bags

Deadline for all logos and ads is March 10, 2025

*Your impact changes lives!
Help us reach our goal of
\$100,000 raised for families
experiencing homelessness*



OUR

2024

RESULTS

Thanks to sponsors & donors like you!



We raised over

\$75,000

in 2024!

This significantly contributed to our ability to serve **1,191 Hillsborough County residents!**

In 2024, 77% of the families we served went from unstable housing to permanent housing and were diverted from experiencing homeless.

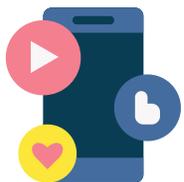
2024 Media Impressions



5,413
EMAIL BLAST
RECIPIENTS



280
PARTICIPANTS
IN PERSON & VIRTUAL



4.6K
SOCIAL
MEDIA
ACCOUNTS
REACHED



185,800
MEDIA EXPOSURE



@DawningFamilyServices



info@dawningfs.org
(813) 875-2024

WHO WE HAVE HELPED IN FY 2024



1,191

Individuals have been helped through all programs at DFS



356

Households have been helped by DFS



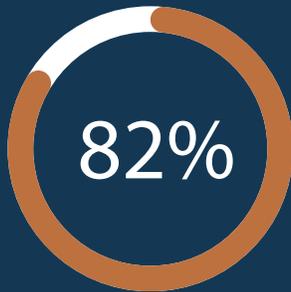
444

Adults have been helped by DFS

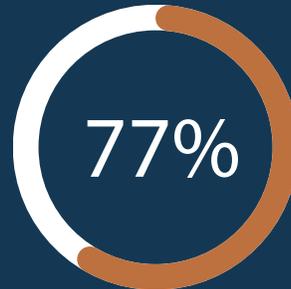


747

Children have been helped by DFS



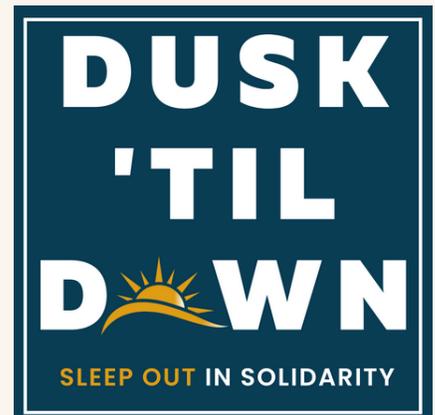
82% of families in our Rapid Re-Housing program signed a lease for a new home



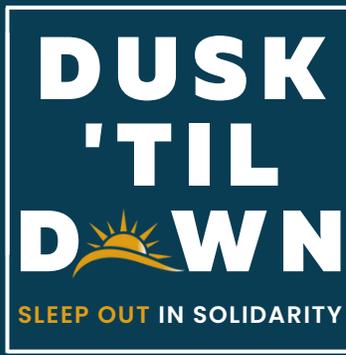
77% of families in our Family Homeless Prevention Services avoided homelessness

To learn more about this event, or become a sponsor, please contact tcasagni@dawningfs.org

March 28, 2025
Doors open 7:00 PM
Program starts at 8:00 PM
6718 N. Armenia Ave. Tampa, FL.



Presented by  Suncoast Credit Union



PRESENTED BY Suncoast Credit Union

Sponsorship Commitment Form

March 28, 2025 6718 N. Armenia Ave, Tampa, FL 33604

We are proud to support Dusk 'Til Dawn at the following level:

- ~~Presenting \$15,000~~ **SOLD OUT**
- Dusk 'Til Dawn \$10,000
- Sunrise \$5,000
- Sunset \$2,500
- Shooting Star \$1,500

Sponsorship Total: _____

Other Ways to Contribute:

If you are unable to commit at the sponsorship levels but would still like to contribute, we invite you to make a donation at any amount.

Please enter your contribution below:

Donation Amount: _____

CONTACT INFORMATION:

Name: _____ Company: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Amount Due: _____ Signature: _____

PAYMENT METHOD:

- Check (Please make payable to Dawning Family Services)
- ACH Payment (Account Info Sent Upon Receipt)
- Invoice US
- Pay Online Now (Scan or visit qrco.de/bffYQ5)



Thank you for supporting Dusk 'til Dawn!

Please submit company logos to dusktildawn@dawningfs.org no later than March 10th to ensure deliverables and benefits are met. Questions? Email: dusktildawn@dawningfs.org

Please return this form to dusktildawn@dawningfs.org or mail it to us at 6718 N Armenia Ave Tampa, FL 33604